

Media Broadcast Satellite at CABSAT 2018: Highly available teleport and broadcast services for the international broadcast community

- **Special offer during CABSAT 2018: Attractive bundle of transponder capacities for broadcasters in Farsi**
- **Highest degree of reliability due to ISO270001 (IT security)**
- **Value-added services for broadcasters such as IPTV distribution, solutions for HbbTV and catch-up TV as well as playout services - a one stop shop**

Usingen, Dubai, January 11, 2018 – Media Broadcast Satellite presents at CABSAT 2018 its highly available teleport and broadcast services. Customers looking for reliable broadcast services meet at Media Broadcast Satellite's exhibition stand ZB2-C10 in the Dubai World Trade Center. From January 14-16, 2018, the service provider informs about its solutions for the highly available multi-channel broadcasting of tomorrow at the leading trade fair for content creation, broadcast, film, satellite, radio and music in the MENA region.

The focus is on Media Broadcast Satellite's broadcast services with solutions for DTH and contributions to DVB-C and DVB-T platforms as well as IPTV headends. They offer broadcasters high reliability, attractive platforms and value-added services in the MENA region. The standard services are extended by IPTV distribution, state-of-the-art solutions for HbbTV including catch-up TV as well as playout services – a one stop shop.

At the independent teleport in Usingen, Media Broadcast Satellite also provides connectivity to a large number of satellites worldwide. Media Broadcast Satellite's own platforms and transponder capacities on satellites of the world's leading satellite operators guarantee broadcasters the best quality and highest reach with long-established PIDs for maximum visibility. The highest level of protection and availability is achieved through ISO27001 certification (IT security).

During CABSAT 2018, Media Broadcast Satellite has a special offer for broadcasters in Central Asia: TV broadcasters transmitting their programmes in Farsi language benefit from a bundle of transponder capacities for the satellite distribution of their channels.

"We are happy to present our broadcasting services to the broadcast community at CABSAT this year as well," said Sven Sünberg, Managing Director of Media Broadcast Satellite, in the run-up to the fair. "With a statistical service availability of 99.99% annually, we provide proof of the top quality of our broadcast services and the smooth and secure operation of one of the world's largest teleports 'Made in Usingen/Germany'."

With the appointment of Sven Sünberg as additional Managing Director, Media Broadcast Satellite has laid the foundation for the service provider's expansive growth course. Since

August 2017, he has been managing the business of Media Broadcast Satellite together with Christian Fleischhauer.

"In 2018 we will continue offering the same high availability, actively support our customers and further expand our value-added services. CABSAT provides an ideal platform for the further development of solutions for the broadcast sector in dialogue with our partners," added Sven Sünberg from Media Broadcast Satellite.

Further information is available at info@mb-satellite.com

About Media Broadcast Satellite

As the operator of one of the world's largest teleports, Media Broadcast Satellite has been implementing and operating successful communications solutions for globally active customers since the 1970's. Through its own teleport in Usingen near Frankfurt, Media Broadcast Satellite offers tailor-made solutions for the areas of broadcast, data, teleport and data centres. Satellites between 76° East and 60° West can be reached through more than 135 antennas in the Ku-, Ka- and C-Band. To ensure a maximum of security and stability of our solutions, Media Broadcast Satellite operates a NOC manned 24 hours per day on 365 days of the year and a fully redundant RF, IT and power supply infrastructure. The high-quality standard of the services "Made in Usingen/Germany" is underlined by relevant certifications such as ISO27001 IT & data security as well as our own engineering team supporting our customers in all stages of transmission, distribution and service management. Media Broadcast Satellite's range of services includes both standard communication services and complete managed service solutions for DTH platforms (SD/HD), data networks and teleport co-location/gateways. Further information is available at www.mb-satellite.com.

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