

Media Broadcast Satellite Strengthens EMEA Operations with Hire of Industry Veteran, Nev Ford

Usingen, Germany, 09 April 2018: Media Broadcast Satellite GmbH, the industry-leading teleport based in Usingen, near Frankfurt, Germany, is pleased to announce the appointment of Nev Ford as Director of Business Development for EMEA.

Ford has over 20 years' experience in the provision of global satellite solutions with additional expertise in the space sector, specifically In-Orbit Servicing and Earth Observation / Satellite Imaging, plus background in Internet of Things (IoT) and Software as a Service (SaaS).

Having founded, managed and successfully grown multiple technology companies since 2006, he brings the right kind of energy, industry knowledge, leadership and business development expertise required to launch Media Broadcast Satellite into new areas of growth.

As Media Broadcast Satellite's Director of Business Development for EMEA, Nev will be based out of the UK.

"I am thoroughly impressed with Media Broadcast Satellite's facilities and their vision for the future. It became immediately obvious that we share the same passion for the industry and recognise the exciting directions in which we can steer the teleport together. The overall business strategy is already developing and we've begun to forge some industry leading relationships," says Ford. "The teleport in Usingen really is industry leading and there is such huge potential for growth on site. I actively encourage anyone interested in co-located infrastructure, TT&C, Remote Sensing or more traditional teleport and broadcast services to come and pay us a visit. You will find us to be customer-centric, future-focused, flexible and innovative."

"I am excited to add Nev in such a crucial role to our team. His vision for Media Broadcast Satellite is incredibly engaging and we believe will help cement our position as the industry leading teleport in Europe, perhaps beyond." said Sven Sünberg, Managing Director, Media Broadcast Satellite. "His expertise and leadership in developing strategy will prove crucial in such a rapidly evolving industry."

Further information is available at info@mb-satellite.com

About Media Broadcast Satellite

As the operator of Germany's largest teleport and one of the world's largest teleports, Media Broadcast Satellite has been implementing and operating successful communications solutions for globally active customers since the 1970's. Through its own teleport in Usingen near Frankfurt, Media Broadcast Satellite offers tailor-made solutions for the areas of broadcast, data, teleport and data centres. Satellites between 76° East and 60° West can be reached through more than 135 antennas in the Ku-, Ka- and C-Band. To ensure a maximum of security and stability of our solutions, Media Broadcast Satellite operates a NOC manned 24 hours per day on 365 days of the year and a fully redundant RF, IT and power supply infrastructure. The high-quality standard of the services "Made in Usingen/Germany" is underlined by relevant certifications such as ISO27001 IT & data security as well as our own engineering team supporting our customers in all stages of transmission, distribution and service management. Media Broadcast Satellite's range of services includes both standard communication services and complete managed service solutions for DTH platforms (SD/HD), data networks and teleport co-location/gateways. www.mb-satellite.com



PRESS RELEASE

09.04.2018

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